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**Transportation Corner
By Chris Johnson**

***This week's
Transportation News!***

- In OnTrac news, did you know we have an outstanding envelope rate for members? Shippers can send envelopes up to 3 lbs. anywhere in the OnTrac system for only \$7.15. Envelopes include the "padded" variety which accommodate bulkier items. Of course, service is Door to Door overnight except for shipments sent outside of CA which is 2-day service. For information on our outstanding OnTrac shipping program please contact me at chris@cafgs.org
- Also, in an effort to reach out to our new Associate members nationwide, we invite you participate in expanding our cover features in the NORCAL News. If any Associate member would like to submit a cover article for this publication, we would love to hear from you. We welcome a wide variety of topics, so if you're interested, please contact me anytime at chris@cafgs.org or call at 760-533-5580. Thank you.

NORCAL NEWS



"California Association of Flower Growers & Shippers"

*Our Mission Statement:
"To get more flowers from California to their destination fresher and faster"*

JetBlue Cargo Shippers Update

By Mark Friedenthal, JetBlue Cargo

JetBlue Cargo would like to thank all of the NORCAL members for their continued support. Even though the last few years have been challenging for the Floral and Agricultural growers and shippers, there have been significant increases in cargo volume shipped overall from NORCAL members in the 3rd and 4th quarter of 2010.

JetBlue Cargo has continued to offer daily NON-STOP service from California / West Coast cities such as Los Angeles, Long Beach, San Diego, San Francisco and Seattle ~~to~~...Boston, Fort Lauderdale, Washington / Dulles, New York and Chicago.

JetBlue Cargo has remained strongly committed to offering a premium and competitively priced cargo service for all NORCAL members.

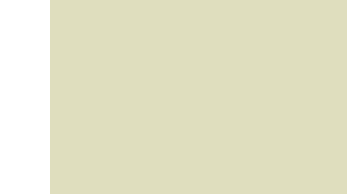
In addition, JetBlue Cargo will be launching a brand new online booking, tracking, and payment system on December 1, 2010 called iCargo / PayCargo.

- iCargo will provide improved online booking and tracking for NORCAL members, offering improvements such as flight specific requests for shippers and internally offering improved load planning to maximize cargo loading on all flights.
- PayCargo will provide a complete online invoicing and payment service for both shippers and consignees. It will allow invoices to be received faster, and payments from customers can be made online. This system will go into effect starting January 2011.

Additional information regarding both iCargo and PayCargo will be sent out over the next few weeks. NORCAL members will be required to sign up for the new PayCargo system even if they currently have a JetBlue Cargo account.

JetBlue Cargo would like to thank all of the NORCAL members again for their continued support in 2010, and is looking forward to working with all of you in 2011.

Please do not hesitate to contact JetBlue Cargo Sales and Service with any questions or for additional information at 800-482-7033.



NORCAL
California Association of Flower Growers & Shippers
"Serving the Floral Industry Since 1941"

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"We are on a mission to get more flowers from California to their destination fresher and faster".

Save the Date !

Mark your calendar for the 2011 California Floral Convention July 20-23 at the La Costa Resort and Spa in beautiful Carlsbad California.