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Transportation Corner
By Chris Johnson

***This week's
Transportation News!***

- Just a reminder to the membership to be sure to keep your FedEx account current. With the tremendous growth we have experienced this year, it's more important than ever for each member to stay within FedEx payment terms. Members who are consistently past due run the risk of losing their FedEx benefits. For more information, please call FedEx Revenue Services for assistance at 800-622-1147.
- Did you know that we not only have fantastic FedEx rates on Express shipments, but we also have deeply discounted shipping rates on FedEx Ground as well. Members enjoy discounts of up to 34% off. With the new changes at FedEx Ground, including expanded delivery areas and faster delivery times, the value is tremendous. Many areas guarantee 1 day delivery! For more information on FedEx Ground, check their website at www.fedex.com or contact me anytime at chris@cafgs.org

NORCAL

"California Association of Flower Growers & Shippers"
2901 Park Ave. Suite D-3
Soquel, CA 95073
Phone: 831-479-4912
Fax: 831-479-4914
Website: www.cafgs.org

"We are on a mission to get more flowers from California to their destination fresher and faster".

NORCAL NEWS



"California Association of Flower Growers & Shippers"

*Our Mission Statement:
"To get more flowers from California to their destination fresher and faster"*

On the Lookout for a Good Map.

By Chris Johnson—Director of Transportation, NORCAL

What is it about maps? I guess I should add graphs, charts and diagrams to that question as well, but whatever you want to include, it seems people prefer to see things displayed visually as opposed to just numerically. I know I am one of those folks. I'll take a graph or chart over a spreadsheet any day. Why is this important? I seem to receive a fair amount of inquires or requests, I should say, from members wanting to "see" various items having to do with our shipping programs. One of the most popular requests that I receive is for information about the different service areas that our carriers cover. Maps showing delivery areas or zones are the most requested. So, I thought I would let members know where to find a few of them.

For FedEx, on the [Express](#) side, we only have the handy "Zone Locator" for Express shipments which is quite accurate, but isn't much of a graph. However, on the [Ground](#) side, they have an excellent map showing Ground delivery zones that is definitely worth looking at. To view this, simply go to www.fedex.com, hit the purple "ship" tab, then click on "Get Rates & Transit Times". From there, click on the "Ground Service Maps" tab. You will then see a rather colorful map with some very handy information. Type in your Zip code and you are ready to go.

For OnTrac, they have a Service Area map as well. Although simple, it's interactive and very useful. To find it, visit www.ontrac.com, click on "Services" then "Service Area". From there, a map of the States that they service is shown. Click on the State you need and it links to display the finer details of their service. Very handy indeed.

Above are just a couple of examples, and I have no doubt that the other carriers also have helpful maps to reference. If you're interested, I recommend visiting their websites to investigate. If you come across a good map, let me know. I'm always interested in finding a good map to reference.

2010 Health and Safety Conference comes to San Diego September 8-10th.

The 2010 Health and Safety Conference is a collaborative effort between AgSafe, California Farm Bureau Federation and the FELS to provide members, as well as the state's agricultural industry as a whole, access to the most current, essential information relative to safety, health and human resources.

For more information please contact safeinfo@agsafe.org or call 209-526-4400.