

June 1, 2010

Volume 2, Issue 21

Transportation Corner
By Chris Johnson

***This week's
Transportation News!***

- In Airline news, we want to remind members that we have some great rate specials currently running on United Airlines. We have a promo out of San Diego and San Jose that offers rates as low as .20/lb to the East Coast. We also have United's "SPD" service which offers the highest loading priority at rates as low as \$25/box to the East Coast. For more information, please contact me at chris@cafgs.org or 760-533-5580
- In FedEx news, we want to remind shippers who have questions regarding various billing issues to contact FedEx Revenue Services. They can address many of your concerns right over the phone. Members can reach them at 800-622-1147.

NORCAL

"California Association of Flower Growers & Shippers"

820 Bay Avenue, Suite 210
Capitola, CA 95010

Phone: 831-479-4912
Fax: 831-479-4914
Website: www.cafgs.org

"We are on a mission to get more flowers from California to their destination fresher and faster".

NORCAL NEWS



"California Association of Flower Growers & Shippers"

*Our Mission Statement:
"To get more flowers from California to their destination fresher and faster"*

OnTrac –Another Excellent Shipping Option.

By Chris Johnson—NORCAL

It's true that NORCAL is known in the floral industry primarily for our popular FedEx program, and that's all well and good, but today I'd like to revisit another popular shipping program that also offers excellent value and service to our members. That program is called OnTrac.

We started with OnTrac back in 1998 and at that time they went by the name of California Overnight. They had quite a reputation, even as a young company, as an outfit that did what ever it took to deliver on time with rates that couldn't be beat. Well, they have outgrown the name, but the service and value is stronger than ever.

Our program is a Door to Door program that picks up at your location and delivers to California and metro areas of Arizona and Nevada overnight by 10:30am. For out of state shipments, our program also services Washington, Oregon and Utah but is a two day service. Our rates are discounted over 70% with liberal size and weight limitations. We even have a special 225 DIM factor, as well as no pick-up or fuel surcharges. For Heavyweight items or pallets, we have special discounted pricing that offers excellent competitive value and service. OnTrac provides state of the art technology and shipment tracking as well as very flexible pick up and on call services.

It's been a great program for our membership and its easy to recommend them since their service and track record have been so solid.

So if you are looking for something new or just another excellent shipping option from NORCAL, we welcome you to take a look at OnTrac

For more information and program details please contact me at chris@cafgs.org or 760-533-5580.

MARK YOUR CALENDAR

*NORCAL (California Association of flower Growers & Shippers) invites you to attend your Member Meeting which will be held on **August 10, 2010** in beautiful Carlsbad, CA. The Member Meeting is an excellent opportunity to meet other growers and shippers in California and to learn about what is happening within the industry. It is also an opportunity to become proactive in making positive changes to help California floral businesses.*

The more members that attend, the stronger the meeting will be! Remember, your "membership makes a difference!"

Look for more information coming soon!