



"California Association of Flower Growers & Shippers"

*Our Mission Statement:
"To get more flowers from California to their destination fresher and faster"*

Transportation Corner By Chris Johnson

*This week's
Transportation News!*

- In OnTrac News, we want to remind shippers that the new OnTrac rates take effect today, March 1, 2010. As you know we incurred a very modest 3.9% increase in rates for 2010 (excluding Heavy-weight). Program information was sent to each member but if you need another copy, please visit our website (www.cafgs.org) or contact me directly (760-533-5580).
- We also want to remind shippers that automated dimming scanners used by carriers such as FedEx, UPS and OnTrac are very accurate. Any box that is not square or has protrusions will most likely be measured at a larger size causing unexpected costs that can effect the invoice. For more information on this topic, please contact me at 760-533-5580 or at chris@cafgs.org

By Pat Mullen—Mayesh Wholesale Florist

2010 Member Meeting August 10th La Costa Resort & Spa, Carlsbad, CA

This year again, NORCAL will hold the annual member meeting at La Costa Resort.

As co chair with Kim Kudo, I would like to invite our members not to miss this informative and educational day. The La Costa Resort is beautiful and an ideal place to combine business with a little bit of fun.

In response to feedback from last years meeting, the featured topic will be Social Media, and how your business can harness the power and potential of the networking community. Stay up to date on the latest in transportation, and enjoy meeting with other industry professionals.

Join us for breakfast, lunch, some great education and stay for an afternoon of golf on a beautiful PGA championship course.

Mark your calendars and stay tuned for more detailed information to follow.

See you in August!

Pat Mullen serves on the NORCAL Board of Directors

Contributors Corner

Mayesh Wholesale Florist

Providing the floral professional with the highest quality, most unusual products, sourced from around the world.

NORCAL

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