

November 1, 2010

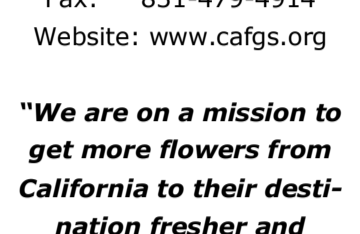
Volume 2, Issue 41

Transportation Corner
By Chris Johnson

***This week's
Transportation News!***

- In OnTrac news, one of the programs now available to our new out-of-state Associate members is the popular OnTrac shipping program. This exclusive benefit offers some of the best Door to Door service and rates available anywhere. Our pricing is discounted over 70% and we encourage our members located in WA, OR, AZ, NV or UT to contact us and get signed up. For more information please contact me at chris@cafgs.org or at 760-533-5580.

- In other OnTrac news , we want to remind members that when shipping Heavyweight items such as pallets using OnTrac, each pallet needs a tracking number or waybill filled out. Listing multiple pallets on 1 waybill creates billing and delivery difficulties. For more information on waybill completion or our excellent Heavyweight rates, please contact me anytime at chris@cafgs.org



NORCAL

*"California Association of
Flower Growers & Shippers"*

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***"We are on a mission to
get more flowers from
California to their desti-
nation fresher and
faster".***

NORCAL NEWS



"California Association of Flower Growers & Shippers"

*Our Mission Statement:
"To get more flowers from California to their destination fresher and faster"*

An Introduction to Shipware Systems Corp...Parcel Carrier Invoice Auditing to Reduce Your Shipping Costs Up to 10%!

***By Trevor Outman—Managing Partner,
Shipware Systems Corp.***

Shipware's proprietary software analyzes parcel carrier invoices like FedEx to identify and recover funds for late shipments, overcharges and other cost recovery opportunities. The recoverable shipping charges are refunded directly back to you as the Shipware staff monitors, manages and validates the entire process to drive down shipping costs up to 10%!

Apart from the direct savings of our cost recovery services, Shipware also provides powerful data mining software and state-of-the-art online reporting tools that turn transportation data into actionable knowledge. Our reporting tools identify shipping inefficiencies and other performance metrics to help YOU make intelligent cost-saving decisions. NORCAL members who enroll in Shipware's audit and recovery solution will receive monthly reporting and analytics at no charge.

There are no upfront costs, nothing to install and enrollment only takes a few minutes. Once enrolled, Shipware simply downloads a copy of your weekly carrier invoice and runs it through a 45-point audit. Shipware pursues cost recovery directly with your carrier, and provides you an adjusted total to remit. Our compensation is performance based as we keep a percentage of the savings we find. If we find no savings, you owe us nothing!

To learn more, visit www.shipware.com or please contact Trevor Outman at 858-700-7471 Ext. 117 or via email at trevor@shipware.com. We look forward to working with you and helping reduce your shipping costs!

Save the Date !

***Mark your calendar for
the 2011 California Floral
Convention July 20-23 at
the La Costa Resort and
Spa in beautiful Carlsbad
California.***