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Transportation Corner  
By Chris Johnson

***This week's  
Transportation News!***

- We know that Southwest Airlines does a great job for our members in moving flowers on our regular discounted flower rates, but did you know they also have a Priority Service available? Just list tariff code "NFG 0613" on the airbill, and your cargo will ride on the next flight out. NFG 0613 is guaranteed so if your cargo does not fly on the Next Flight out, your freight charges will be refunded. If it REALLY has to get there, Southwest Airlines has a great option for you. For more information, visit our website at [www.cafgs.org](http://www.cafgs.org)
- Just a reminder to the membership to be sure to keep your FedEx account current. With the tremendous growth we have experienced this year, it's more important than ever for each member to stay within FedEx payment terms. Members who are consistently past due run the risk of losing their FedEx benefits. For more information, please call FedEx Revenue Services for assistance at 800-622-1147.

#### **NORCAL**

*"California Association of  
Flower Growers & Shippers"*

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***"We are on a mission to  
get more flowers from  
California to their desti-  
nation fresher and  
faster".***

## **NORCAL NEWS**



***"California Association of Flower Growers & Shippers"***

*Our Mission Statement:  
"To get more flowers from California to their destination fresher and faster"*

### ***Have you tried FedEx Ground?***

***By Rick Perkowski—Sr. Account Executive, FedEx***

Greetings NORCAL members! It was great seeing everyone who attended the Member Meeting at La Costa Resort and Spa. It is well known that FedEx and NORCAL are partnered in ensuring more California flowers get to their destinations fresher and faster. But what if speed is not the biggest factor in your less perishable shipments such as packing supplies, potted plants or other such material? The LOW COST answer is of course FEDEX GROUND.

With the recently renewed FedEx/NORCAL agreement, NORCAL members enjoy some of the best Ground discounts in the industry. If you have not looked at your FedEx Ground rates recently, I encourage every member to do so and start thinking of ways Ground can start saving you money today! FedEx Ground offers a day specific Money Back Guarantee, is faster to more locations than UPS GROUND and has a large Guaranteed One Day delivery area based on your zip code. To look up your specific One Day FedEx Ground map click here: <http://www.fedex.com/grd/maps/ShowMapEntry.do?cc=US&language=en>

If you would like to find out more on how FedEx Ground can help your business save money please contact Chris Johnson (760-533-5580) or myself.

Thank you all for your continued business!

***Save the Date !***

***Mark your calendar for  
the 2011 California Floral  
Convention July 20-23 at  
the La Costa Resort and  
Spa in beautiful Carlsbad  
California.***