



**"California Association of Flower Growers & Shippers"**

*Our Mission Statement:  
"To get more flowers from California to their destination fresher and faster"*

## Transportation Corner

**By Chris Johnson**

*This week's  
Transportation News!*

### **By Andrew Muller—Armellini Express Lines**

Armellini is always looking to improve, and we are constantly refining our processes along the way. We are very excited to announce the introduction of our on line data entry and bar code systems for California growers and shippers. This technology will allow our mutual customers to see details, such as contents and varieties of CA origin shipments by logging into our internet site, as they have been able to do with Miami origin product. This information advantage will give customers the confidence to sell flowers en route and schedule their employees more efficiently.

These new features will be rolled out in two phases - data entry first, followed by bar code receiving later this summer. Together, they will enable growers to pre-bill and maintain orders being shipped to our mutual customers. Our goal is to have phase 1, data entry, in place by Monday, April 5th.

In order to improve our domestic receiving, we are preparing to install all the necessary hardware at our Oxnard terminal to begin scanning shipments tendered, as well as the capability for your shipment information to be received via XML to our main billing center.

This technology will allow information to move faster and with more accuracy through the receiving process. The scanned bar code will be the second phase of this project. Armellini is offering labeling and XML information so that you can begin utilizing the new systems as soon as possible. Please contact our California office in Oxnard at 805-485-0804 for more information.

## **Contributors Corner**

Armellini Express Lines is the largest floral carrier in the US specializing in temperature controlled shipment of floral product.

### **NORCAL**

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