

## Transportation Corner By Chris Johnson

### ***This week's Transportation News!***

- In Airline news, we sent out an email today from JetBlue Cargo announcing some enhancements to their booking and tracking system (iCargo), as well as their new billing program called PayCargo. These new systems provide significant improvements for both JetBlue and customers alike. iCargo will begin December 1st, so be sure to look for additional details explaining more about these new systems coming soon. To contact JetBlue Cargo directly, please call Mark Friedenthal at 310-559-5128. .
- In FedEx news, as a reminder, if members have questions regarding FedEx invoices, please call **FedEx Revenue Services** at 800-622-1147. For assistance on technical issues, such as computer hardware / software, contact **FedEx Tech Support** at 1-877-339-2774. For details on NORCAL's FedEx program, please contact me at [chris@cafgs.org](mailto:chris@cafgs.org).



## **"California Association of Flower Growers & Shippers"**

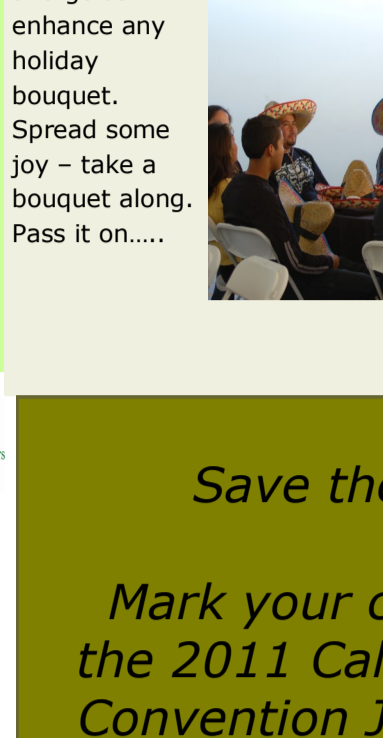
*Our Mission Statement:  
"To get more flowers from California to their destination fresher and faster"*

### ***Fresh Flowers make fiestas more festive in fall!***

#### ***By Jason Levin—Dos Gringos, A Flower Company***

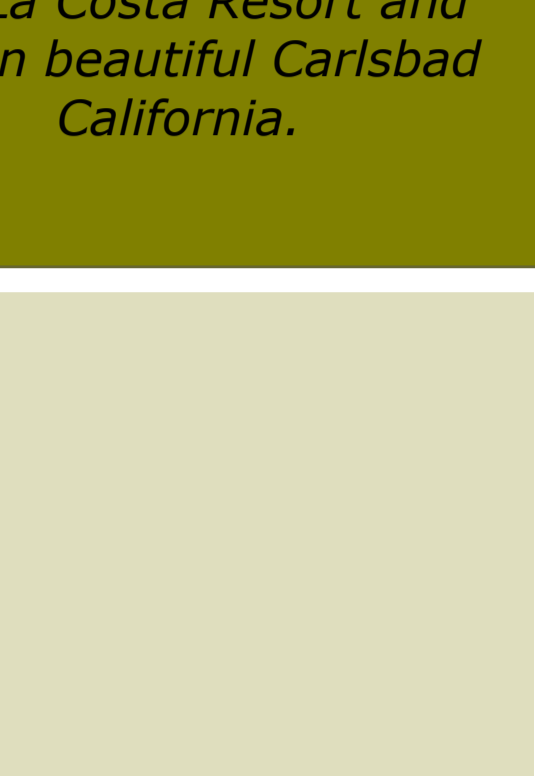
It's a bit of a tongue twister but we know it's true. What special event can't be made better with a gorgeous bouquet of fresh from the farm fall flowers? That's the message we need to send to one and all throughout these party-filled, family-focused last two months of the year. Flowers brighten a home; lighten a mood and so much more....

At Dos Gringos, we practice what we preach. At a very special surprise party for my, ahem 40<sup>th</sup> birthday – I still can't get used to that number – our facility here in Vista was covered in flowers. The same is true for our annual costume party and parade which took place on the 29<sup>th</sup>. California Flowers and Foliage helped to enhance the werewolves, witches, princesses, bumble bees, jockeys and even Chilean miners! Here's the point: California Flowers and Foliage add a special touch that nothing else really does. And in the context of a celebration, they won't break the bank.



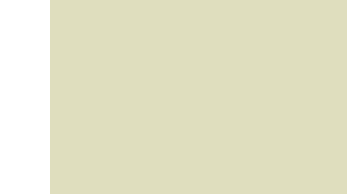
After Thanksgiving, California Flower Companies head full force into Christmas and New Year's where funky greens tinted and dyed silvers and golds enhance any holiday bouquet. Spread some joy – take a bouquet along. Pass it on.....

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### ***Save the Date !***

***Mark your calendar for the 2011 California Floral Convention July 20-23 at the La Costa Resort and Spa in beautiful Carlsbad California.***



**NORCAL**  
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