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Transportation Corner
By Chris Johnson

***This week's
Transportation News!***

- As a reminder to our OnTrac shippers, we ask that shippers utilize OnTrac's On-line booking /tracking software whenever possible. Web-OnTrac is an outstanding tool that makes shipping easy and it will eliminate many errors associated with waybill preparation. Did you know that 90% of all service failures come from errors made when manually filling out waybills? Give Web OnTrac a try. It will save time, money and even keep you informed with email notifications as well as transit and delivery times. To get stated simply log on to www.Ontrac.com and click on the Web-OnTrac tab. If you have questions please call 877-225-6837.
- In Airline news, United and Continental Airlines have made their merger "official". We just sent out a letter from United with details. However at this time there are no changes with shipping on either UA or CO. As the merger progresses, we will keep you up to date with any changes to shipping procedures. Look for more info coming soon.

NORCAL NEWS



"California Association of Flower Growers & Shippers"

*Our Mission Statement:
"To get more flowers from California to their destination fresher and faster"*

Armellini's Online Data Entry

By: George Cantafio

Armellini's Online Data Entry is Making it Easier for Customer's to Track and Account for California Shipments.

Are you looking for an easier, more clear and concise way to communicate your shipment information? Armellini Express Lines has a unique online data entry system that can add to your existing efficiencies. Just sign into your online account and go to the "AEL Shippers" tab then click on "Shipment Maintenance" to create or edit a shipment. Not sure how to do it? We provide an online, step by step video to help you through the process.

There are several significant benefits that shippers who are utilizing **Armellini's** Online Data Entry have seen for themselves and the customers they are servicing.

- ***No need to maintain a box code table, the only requirement is box dimensions***
- ***Know exactly which box contains which item***
- ***Ability to delete or edit shipments live***
- ***Less time researching shipping discrepancies***
- ***Online viewing of actual box contents with descriptions***
- ***Your customers now can view shipments, by product and shipment detail online***
- ***P.O. numbers for mass market accounts can be captured and viewed online***
- ***GTIN friendly***

Armellini's online data entry communicates pertinent shipment information and replaces the current EDI flat file and fax formats. As a shipper you can also utilize the labeling feature to print labels directly from our website.

Not only will accessing the features of the online data entry benefit shipping departments, it will also give your customers the detailed information they've been requesting.

For more information, please call or email Andrew Muller at amuller@armellini.com or 805-485-0804.



NORCAL

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Flower Growers & Shippers"*

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Save the Date !

*Mark your calendar for the
2011 California Floral
Convention July 20-23 at the
La Costa Resort and Spa in
beautiful Carlsbad California.*

"We are on a mission to get more flowers from California to their destination fresher and faster".