



NORCAL™

California Association of Flower Growers & Shippers
“Serving the Floral Industry Since 1941”

Dear Associate Members,

We invite you to be an exhibitor at our biennial Member Meeting. This is an excellent opportunity for members to gain insight into your company’s operations, and for them to find out first-hand what new products and services you have to offer.

The meeting will be held at the La Costa Resort and Spa, August 10, 2010. Only Associate members will be allowed to exhibit. Dues for the Fiscal Year 2010-2011 must be paid in order to exhibit. The Vendor Reception will be held from 7:30 a.m. to 9:00 a.m.

** Tables will remain up all day but do not need to be manned.*

Give your company’s name the recognition and exposure it deserves. Become a valued 2010 Member Meeting Sponsor and your company will receive the following for a \$500 sponsorship

- 6’ X 3’ Vendor Table at our Vendor Reception (\$250 value)
- One full registration to the 2010 Member Meeting (\$25 value)
- Company name in program hand outs & all signage at the 2010 Member Meeting
 - The deadline to have your company’s name appear in the Member Meeting program and signage is **July 19, 2010**, so get your sponsorship reservation in today!

Vendor tables will be assigned the day of the event at the hotel, on a “first come, first served” basis. Tables must be fully set-up and ready for display by 7:00 a.m., Tuesday, August 10, 2010. The Vendor Reception area will be accessible starting at 6:00 a.m. so you may begin setting up. The Vendor Reception will be open during the following times:

- 7:30 a.m. – 9:00 a.m.
- 12:00 p.m. – 1:00 p.m.
 - *Tables will remain up all day but do not need to be manned.*

Please use the attached form to reserve your table and contact Chris Johnson at 760-533-5580 or e-mail chris@cafgs.org with any questions. Also visit our website for more information on our meeting at www.cafgs.org. Once your reservation is confirmed, further information on set-up and guidelines will be sent to you. We hope you will choose to promote your company by being a Valued Sponsor and exhibiting at the 2010 Member Meeting.

Sincerely,

Kim Kudo & Pat Mullen

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**2010 MEMBER MEETING
SPONSORSHIP / VENDOR TABLE
CREDIT CARD FORM**

- Our company would like to be a sponsor for \$500
or
- Our company would like a vendor table for \$250

***FAX THIS FORM TO:
(831) 479-4914***

THANK YOU



Credit Card Payments may be FAXED to 831-479-4914 or Mail Payments to 2901 Park Avenue, Suite D-3, Soquel, CA 95073 (Any questions please call 831-479-4912)

Please Check Preferred Payment Method:

- CHECK ENCLOSED Make check payable to: *CAFG&S*
 VISA MasterCard Only

AUTHORIZED AMOUNT: \$ _____

CARD NUMBER _____ **EXP DATE** __/__/__

COMPANY NAME/BILLING ADDRESS AS IT APPEARS ON YOUR CREDIT CARD STATEMENT:

PHONE NUMBER: (____) _____ **FAX NUMBER:**(____) _____

Please Print Name of Card Holder

Signature of Card Holder

